PLANNED PROGRAM · WASHINGTON, DC · HYBRID

# Digital Communication & Journalism

Communication & Digital Media · School of Humanities, Communication & Educational Innovation

**Cultivating communicators, educators, and thinkers who shape culture and learning.**

A planned stackable pathway: begin with a professional certificate and build toward a diploma, a Bachelor of Arts (BA), and an Master of Arts (MA) or Master of Education (M.Ed.). Learning is planned as a hybrid blend of online instruction, live virtual sessions and selected in-person activity in Washington, DC, built for working professionals and international learners.

## Planned pathway and tuition

| Credential | Planned duration | Credits | Planned tuition |
|---|---|---|---|
| Professional Certificate | 3–6 months | Program-specific | $100 per credit-equivalent where applicable |
| Diploma | 1 academic year | 60 | $100/credit, about $6,000 |
| Bachelor of Arts (BA) | 3 academic years (accelerated hybrid) | 120 | $100/credit, about $12,000 |
| Master of Arts (MA) or Master of Education (M.Ed.) | 2 academic years | 60 | $300/credit, about $18,000 |

Planned instructional tuition only. Technology, administrative, learning-resource, student-services, graduation and other fees may apply and have not been published. All figures are planning estimates.

## Concentrations

**Digital Communication.** A focus track within Digital Communication & Journalism, planned as part of this program.

**Journalism.** A focus track within Digital Communication & Journalism, planned as part of this program.

**Public Relations.** A focus track within Digital Communication & Journalism, planned as part of this program.

## Why study this at NBU

- **Hybrid delivery** for working adults and learners around the world.
- **Stackable credentials** so each step counts toward the next, subject to NBU's progression and transfer policies.
- **Applied learning** with projects and a capstone or applied project.
- **Mentored internship** planned from the first year with a mentor in your field.

## Planned certificates and what you will be able to do

| Certificate (3–6 months) | Learning outcome | Career application |
|---|---|---|
| Digital Communication Essentials | Produce basic digital communication materials | Communications coordinator |
| Public Relations Fundamentals | Draft a basic PR message and release | PR assistant/coordinator |
| Journalism & News Writing | Write a basic news or feature story | Junior reporter/writer |

## Where this can lead

NBU's catalog associates the School of Humanities, Communication & Educational Innovation's planned programs with media, digital marketing, public relations, curriculum design, instructional technology, and educational leadership. This is illustrative of program design intent only.

## Admission at a glance

- Certificate: application, evidence of education, identification, program-specific requirements.
- Bachelor's: application, high school transcript or equivalent, identification, personal statement if required.
- Master's: bachelor's degree, transcripts, CV, statement of purpose, recommendations when required.
- International applicants: credential evaluation when required (WES or IEE) and English evidence if applicable (TOEFL, IELTS, Duolingo or prior study in English).

## How to apply

Submit a pre-application at **nationbuilderuniversity.com/apply.html** or email **admissions@nationbuilderuniversity.com**. A pre-application records your interest; it is not an admission or enrollment. A non-refundable application fee applies: $50 (certificate, diploma, bachelor's) or $100 (master's, doctoral), paid through PayPal at **nationbuilderuniversity.com/application-fee.html**.

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